Hari Lal

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I am a design focused web / app developer creating digital solutions bridging creativity and functionality

Employment History

DATA ANALYST SPECIALIST - Work Based Learning Consortium   Remote   Nov. 2024 – Dec. 2024
- Increased the number of high value clients by analyzing, organizing, and managing program / prospect lists
- Created and managed WBLC branded social media post templates and graphics

COMMUNICATIONS & UX / UI DESIGNER - Spero Careers Canada   Burlington, ON   June 2024 – October 2024
- Improved the UX and redesigned the UI for the NanaWorks coaching and client platform
- Created and executed and brand growth plan for Spero Careers Canada social media

MARKETING INTERN - Haltech Regional Innovation Centre   Burlington, ON   Jun 2023 – Aug 2023
- Designed attention grabbing brand graphics and slideshows building on Haltech's brand identity
- Managed and posted weekly on Haltech's LinkedIn and Twitter social media pages
- Structured, designed, and created the Haltech 2022/2023 annual report

WEB / APP DEVELOPER - Spero Careers Canada   Burlington, ON   May 2022 – Aug. 2022
- Redesigned the SocialliiASD brand, creating an AODA compliant and Neurodiverse friendly website using Divi in Wordpress (https://socialliiasd.ca/).
- Prototyped and began development of a Neurodiverse social connection app for using Figma and Bubble

E-LEARNING DESIGNER - Sitaran Group   Oakville, ON   April 2022 – June 2022
- Created visually engaging and AODA friendly slide templates
- Wrote easy to follow lectures and instructions for presentation overlay scripts.

Education and Training

GLOBAL BUSINESS AND DIGITAL ARTS CANDIDATE   University of Waterloo   Sept. 2021 – CURRENT
- Developed skills in Javascript, HTML, and CSS, along with project learning of Python and React.Js
- Experienced inside the Adobe CC Suite, Adobe Express, and other design tools
- Practiced conducting user research, developing storyboards, designing prototypes, and executing the full product design process

INTERNATIONAL BACCALAUREATE GRADUATE   White Oaks Secondary School   Sept. 2017 – Apr. 2021
- Completed standard level Math, Physics, and French
- Completed higher level English, Geography, and Economics
- Competed in the school Concert Band, Law and Mock Trial team, and Ultimate Frisbee team

Key Application Skills

- Adobe CC Suite
- Figma / Figjam
- Canva
- Adobe Express
- Python
- React.Js / Node.Js
- HTML / CSS / Js
- SQL
- Wordpress
- Webflow
- Bubble.io
- Airtable